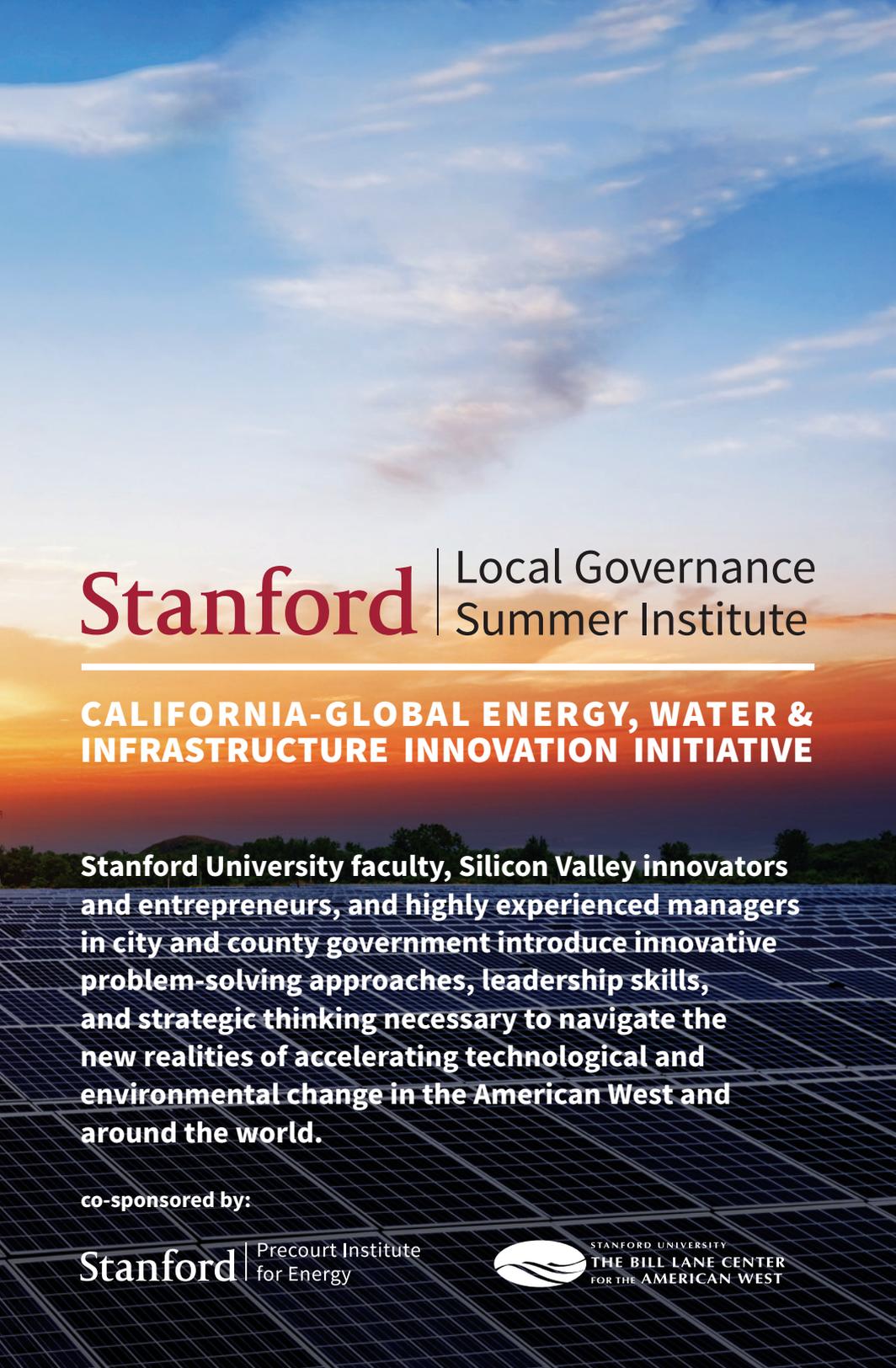


Stanford | Local Governance Summer Institute

A LEADERSHIP DEVELOPMENT PROGRAM FOR SENIOR LOCAL GOVERNMENT EXECUTIVES





Stanford

Local Governance
Summer Institute

CALIFORNIA-GLOBAL ENERGY, WATER & INFRASTRUCTURE INNOVATION INITIATIVE

Stanford University faculty, Silicon Valley innovators and entrepreneurs, and highly experienced managers in city and county government introduce innovative problem-solving approaches, leadership skills, and strategic thinking necessary to navigate the new realities of accelerating technological and environmental change in the American West and around the world.

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STANFORD UNIVERSITY
**THE BILL LANE CENTER
FOR THE AMERICAN WEST**



L **OCAL GOVERNMENTS** are the new hotbeds of policy innovation and governance most affecting people's day-to-day lives in the United States. They are the epicenters of societal transformation occurring in the global rush towards smart, zero emissions and carbon neutral futures. Local governments are providing policy leadership on issues of national and global significance such as equity, climate change, and broader sustainability. These new rolls require strong, innovative, and inclusive leadership from local government executives.

LGSI@Stanford offers city managers, county executives, regional directors, and other senior local government officials the opportunity to exchange and acquire tools for improving local government performance and enhancing prospective analytical capacity to innovate and anticipate societal change. This program will strengthen individual capacities in public finance, negotiating and strategic planning skills, while exposing participants to innovative solutions and technological advance supporting the emergence of smarter, more resilient, sustainable, and equitable communities in California and around the world.

Stanford University faculty, Silicon Valley visionaries, and highly experienced leaders in the local government management profession challenge participants to consider long-view policy considerations and issues, such as technological advances and the transition to a low carbon economy in local government decision-making, while at the same time addressing current challenges facing our communities. Themes covered have included strategic thinking in problem solving, smart financial management practices, community engagement, ethical practice and negotiations skills, regional energy transition and water management policy challenges, smart



transport and urban infrastructure upgrading to enhance economic competitiveness at the local and regional level, and many others.

Each year the program selects a set of salient and pressing challenges for local government and brings together Stanford, industry, and local governance experts to help participants innovate appropriate solutions for their communities. For the 2021 program, these will include the challenges of Covid-19 for local governments, equity and inclusiveness, navigating community advocacy group engagement, public safety reform, adaptive planning for wildfires and wildfire smoke impacts, and public housing and homelessness.

LGSI@Stanford fosters active participation and provokes insightful discussion and debate on public management issues. The program has temporarily adapted to the Covid-19 pandemic by transforming the 2021 seminar into a hybrid virtual/in-person program. The virtual component of the program will consist of live, day-long online modules once a week for five weeks beginning the last Friday of September. Additional asynchronous lecture and media content will be provided for participants to pursue in-between live sessions at their own pace. At the onset of the program, participants will be paired with a senior executive coach with whom they will virtually meet at select intervals throughout the seminar. The week after the last virtual module, we will hold a three-day, in-person closing workshop and culmination dinner event in the stimulating environment of Stanford University, Silicon Valley, and the San Francisco Bay Area where participants can network and meet with their fellow cohort, instructors, coaches, and LGSI alumni, contingent upon evolving Covid-19 risk and State and local policy.

Projected Themes

MODULE 1

The Path of Leadership

Emerging Challenges in Local Government

Policy Innovation, Disruption & the Clean Economy

MODULE 2

Sustainable Urban Systems

Clean Disruption in Energy & Transport Systems

Clean Innovation for Economic Development

MODULE 3

Leadership, Community and Change

Building Equity and Inclusivity in Local Governance

Civic Engagement, Technology & Strategy

MODULE 4

Ethics and Public Service

Public Safety Reform

Smart & Connected Communities

MODULE 5

Smart Growth, Planning & Infrastructure Finance Policy

State Finance Decision-making & Enhancing the Policy Process

MODULE 6

Sustainable & Resilient Covid-19 Recovery

Public Housing and Homelessness

Global Challenges, Local Action

IN-PERSON MODULE

American Politics, Governance & the American West

Field Visits and Networking

The Future of Energy, Climate Change, and City Solutions

**Innovation Team Presentations: Smarter, Livable, Inclusive,
and Sustainable Communities**

Stanford University

Stanford University, located between San Francisco and San Jose in the heart of California's Silicon Valley, is one of the world's leading teaching and research universities. Since its opening in 1891, Stanford has been dedicated to finding solutions to big challenges and to preparing students for leadership in a complex world.

Precourt Institute for Energy

Stanford University's Precourt Institute for Energy concentrates the full talents of the university on energy research and education, from basic science and technology, to policy and business. Additionally, the institute helps the university develop energy-literate leaders through educational programs and disseminating research results. The Precourt Institute draws on experts and resources across the university to help accelerate the transition to an affordable, low-carbon energy system for the world.

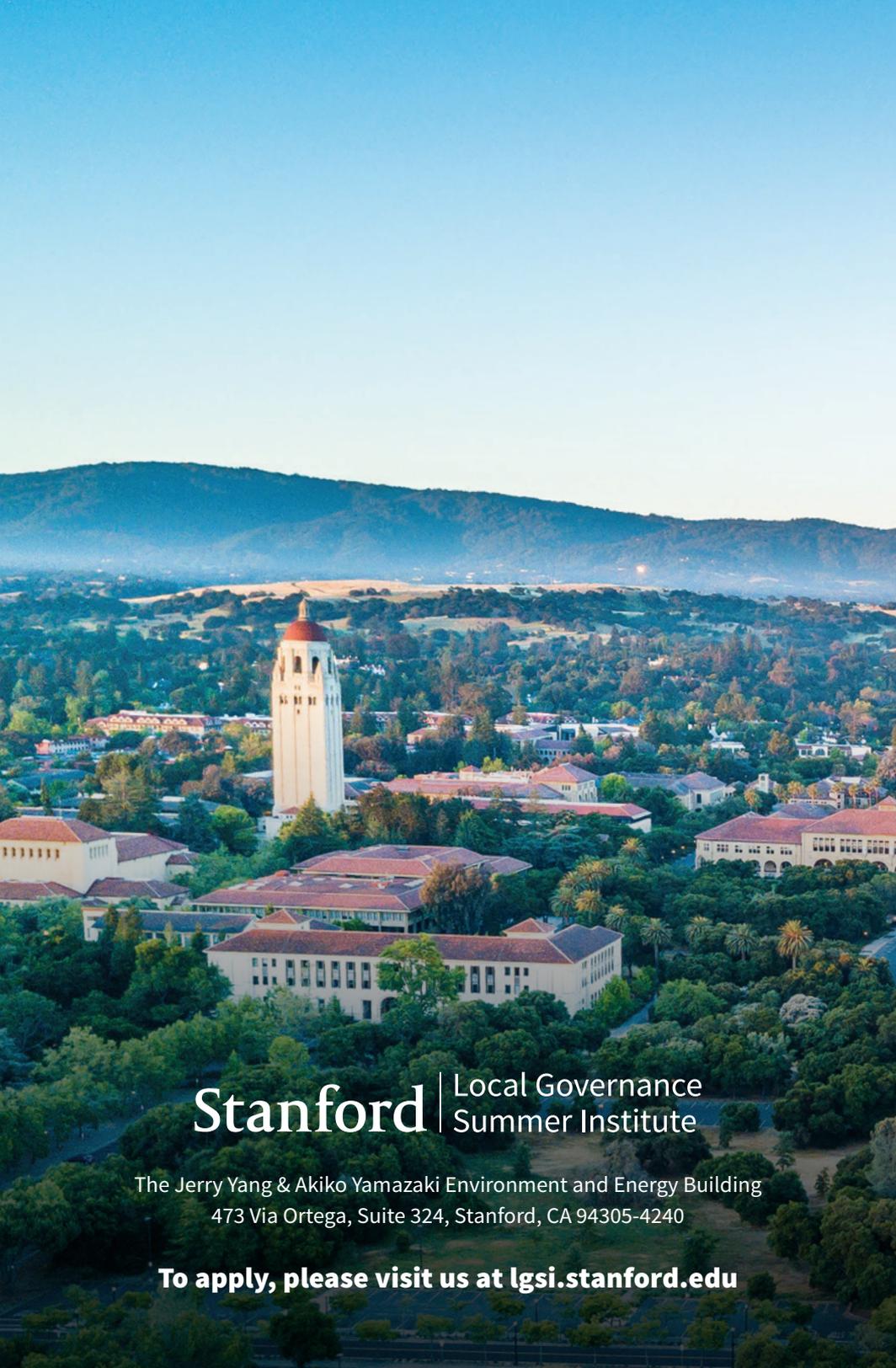
Bill Lane Center

The Bill Lane Center for the American West is dedicated to advancing scholarly and public understanding of the past, present, and future of western North America. The center supports research, teaching, and reporting about western land and life in the United States, Canada, and Mexico. The center is also engaged in efforts to improve governance at the state, regional and national levels in the West.

The Rise of Silicon Valley

In 1939, with the encouragement of their professor and mentor, Frederick Terman, Stanford alumni David Packard and William Hewlett established a little electronics company in a Palo Alto garage. That garage would later be dubbed "the Birthplace of Silicon Valley." Over the following years, Stanford would be a wellspring of innovation, producing advances in research and the formation of many companies that have made Silicon Valley one of the most innovative and productive high-tech regions in the world.





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The Jerry Yang & Akiko Yamazaki Environment and Energy Building
473 Via Ortega, Suite 324, Stanford, CA 94305-4240

To apply, please visit us at lgsi.stanford.edu