

Stanford

Local Governance
Summer Institute

JULY 19 – 24, 2020 | STANFORD UNIVERSITY





Stanford | Local Governance Summer Institute

CALIFORNIA GLOBAL ENERGY, WATER & INFRASTRUCTURE INNOVATION INITIATIVE

Stanford University faculty and highly experienced leaders in local governance introduce new ideas and perspectives in problem solving and strategic thinking while exposing local government professionals to the new realities of accelerated technological advance and environmental change.

Stanford | Precourt Institute
for Energy





NO LEVEL OF GOVERNMENT, even those of the Western United States' traditionally innovative and adaptive local governments, can relax in its pursuit of excellence and efficiency. The public demands that elected and appointed officials bring the most current and effective methods to their work. This program will strengthen individual capacities from public finance, negotiating and strategic planning skills, while exposing participant to innovative solutions and technological advance supporting the emergence of smarter, more resilient and sustainable, communities in California and around the world.

Building upon a long-standing collaboration between Professors Bruce Cain, Director of the Lane Center and formerly at UC Berkeley's Institute of Governmental Studies, and Blas L. Pérez Henríquez, the Founding Faculty Director of this executive summer institute with local public officials and management professional organizations in the region, the Local Government Summer Institute (LGSI@Stanford) offers city managers, county executives, regional directors, and other senior local government officials from throughout the West the opportunity to exchange and acquire tools for improving local government performance and enhancing prospective analytical capacity to innovate and anticipate societal change.

Instructors challenge participants to consider long view policy considerations and issues, such as technological advances and the transition to a low carbon economy in local government decision-making, while at the same time addressing current challenges facing our communities. Sample themes covered range from strategic thinking in problem solving, to smart financial management practices, community engagement, ethical practice and negotiations skills, to regional energy transition and water management policy challenges, as well as smart transport and urban infrastructure upgrading to enhance economic competitiveness at the local and regional level.

Stanford University faculty and highly experienced leaders in the local government management profession introduce participants to new ideas and perspectives in problem solving and strategic thinking while exposing participants to the new realities of fast technological advance and environmental change. The program fosters active participation and provokes insightful discussion and debate on public management issues. Participants discover innovative approaches to problem solving in the stimulating environment of Stanford University, Silicon Valley and San Francisco, California. LGSI@Stanford incorporates the International City/County Management Association's (ICMA) Practices for Effective Local Government Management in four specific areas: strategic planning, policy facilitation, technological literacy, and integrity. Arrangements will be made to assist participants who wish to start the process of obtaining their ICMA credentials by completing their self-assessment during the program.

Schedule

SUNDAY

Welcome Reception & Orientation

MONDAY

The Path of Leadership

Emerging Challenges in Local Government

Innovation for Economic Development

Policy Innovation, Disruption & the Clean Economy

TUESDAY

Sustainable Urban Systems

Public Finance and Budgeting

Clean Disruption in Energy & Transport Systems

WEDNESDAY

Leadership, Community and Change

State Finance Decision & Enhancing the Policy Process

Civic Engagement, Technology & Strategy

Investment and Technological Advance to Enhance Community Safety

THURSDAY

Ethics and Public Service

Smart & Connected Communities

FRIDAY

Smart Growth, Planning & Infrastructure Finance Policy

The Future of Energy, Climate Change and the City

American Politics, Governance & the American West

Innovation Group Projects Presentations

Closing & Alumni Dinner - Keynote by a Renowned Silicon Valley Leader

Stanford University

Stanford University, located between San Francisco and San Jose in the heart of California's Silicon Valley, is one of the world's leading teaching and research universities. Since its opening in 1891, Stanford has been dedicated to finding solutions to big challenges and to preparing students for leadership in a complex world.

Precourt Institute for Energy

Stanford University's Precourt Institute for Energy concentrates the full talents of the university on energy research and education, from basic science and technology, to policy and business. Additionally, the institute helps the university develop energy-literate leaders through educational programs and disseminating research results. The Precourt Institute draws on experts and resources across the university to help accelerate the transition to an affordable, low-carbon energy system for the world.

Bill Lane Center

The Bill Lane Center for the American West is dedicated to advancing scholarly and public understanding of the past, present, and future of western North America. The center supports research, teaching, and reporting about western land and life in the United States, Canada, and Mexico. The center is also engaged in efforts to improve governance at the state, regional and national levels in the West.

The Rise of Silicon Valley

In 1939, with the encouragement of their professor and mentor, Frederick Terman, Stanford alumni David Packard and William Hewlett established a little electronics company in a Palo Alto garage. That garage would later be dubbed "the Birthplace of Silicon Valley." Over the following years, Stanford would be a wellspring of innovation, producing advances in research and the formation of many companies that have made Silicon Valley one of the most innovative and productive high-tech regions in the world.



EARLY-BIRD REGISTRATION: We will be accepting applications for next year's initiative beginning in September of 2019. To apply, please visit us at lgsi.stanford.edu.



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Infrastructure Innovation Initiative**

Co-sponsored by the Precourt Institute for Energy &
the Bill Lane Center for the American West

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